**PRESS RELEASE**

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| --- | --- |
| **For Immediate Release**  **[Month] [Day], [Year]** | Contact: [Name]  Phone: [Phone Number]  Email: [Email Address] |

**[A Captivating Headline]**

**[CITY], CA** – [In the first paragraph, answer the Six Journalistic Questions: who, what, where, when, why, and how. Present a basic outline of what the press release covers.]

[In the second paragraph, provide additional information, including links to media and websites.]

[In the third paragraph, use quotes to emphasize the important elements of the press release.]

[In the fourth paragraph, include a call to action that explicitly tells the reader what to do next.]

**About [Chapter Name]**

[The last paragraph is the boilerplate, a brief description of the organization and its mission.] For more information about [Chapter Name], go to [Chapter Website].

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